



## Mace

**Mace** introduced Payroll Giving in 2001, but only after a CSR Review in 2007 was the scheme successfully re-launched in May 2007.

We were looking to achieve a 10% uptake by 2010, but were delighted that participation levels had already reached 11.6% by March 2008.

Our staff are donating over £48,000 to a range of charities and we enhanced their giving during this period with an additional £20,000 to towards the charities our employees care about.

We actively promote our scheme in the workplace and at induction sessions, as well as promoting online giving for those non office based staff.

### **Alexandra Michael – Employee Engagement Manager**

“We were amazed at how receptive our employees were to the re-launch of the scheme. It just proved to us that all we needed to do was get the information out there and our people would do the rest as they are clearly committed to participating in our 2008 ‘Giving Back to the Community’ campaign.”